

Every day we learn of companies around the globe cheating customers, evading tax, misinforming the public and of the unethical behavior of their leaders.

We want to enable organisational and community leaders like you to make a positive change - join us.

## Bad for Business



**f** Deception...  
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200 people dislike this.

**UNETHICAL BEHAVIOR?**



**in** Unethical Leadership:  
Corruption


**MISREPRESENTATION**

**Negligence**

 #Tax Evasion



**f** Wealth Gap...  
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200 people dislike this.

 **STOP!**  
#What can we do?

The Washington Ethical Leadership Summit has been created to build a global movement for leaders in organisations across sectors.

Our Summit is different:

We are non-profit, ran by a group of passionate leaders. We want to create a movement to promote advances in ethical leadership on a global scale.

We want you to join us for our first event in April 2018 - Ethical Leadership: A Global Catalyst for Change in Washington DC.

WASHINGTON DC

APRIL 30, 2018 | FAIRFAX, VA



Washington Ethical Leadership Summit

**Ethical Leadership: A Global Catalyst for Change**

Our Summit is different:

We are inviting a maximum of 100 leaders chosen from business, the public sector and education.

It is BEYOND just listening  
It is BEYOND just thinking

The Summit will challenge us  
to commit and take action.

**TOGETHER**  
**WE WILL**  
**CO-INSPIRE**  
**TAKE ACTION**  
**IMPACT**



Washington Ethical Leadership Summit

Our Summit is different:

We will focus on dialogue, stimulated by inspirational thought leaders - creating ideas, take-aways and solutions together.

We will focus on relevant action for our respective organisations and contexts.

# THROUGH INSPIRATIONAL THOUGHT LEADERS DISCUSSION & DEBATE INNOVATION



Washington Ethical Leadership Summit

Our Summit is different:

It will be divided into three 2 1/2 hour sessions, each starting with a brief presentation by a thought leader.

“The perspective of a Whistle Blower”

“How one organisation is responding to the challenge”

“How we need to identify and develop our leaders differently”

After each presentation, participants will then work in small groups to share ideas, practices and solutions. These will be captured and developed into collective actions and research.

All participants will be encouraged to become involved and make this an “action” movement.

# THE EVENT WILL BE BY INVITATION PARTICIPATIVE INCLUSIVE PROGRESSIVE TRANSFORMATIVE



Washington Ethical Leadership Summit

Our Summit is different:

We want our approach to build and sustain a community of practice with people who are passionate about creating a more ethical world.

This 21st century emergent approach enables everyone to have a role in the movement - whether that be leading, contributing, or choosing their role.

This is BEYOND just compliance.

Our commitment to ethical leadership results in creating ethical cultures.

**TOGETHER  
WE WILL  
BUILD & SUSTAIN  
AN ETHICAL COMMUNITY  
OF PRACTICE BEYOND  
COMPLIANCE, THROUGH  
ETHICAL CULTURES**



Washington Ethical Leadership Summit

Our Summit is different:  
We will help organisations identify the right kind of leader for the future and equip them to succeed through the right kind of development and support.

This approach targets and builds motivation and capability to create those cultures that will enhance sustainable performance through incorporating the highest possible ethical standards.

# OUR ASPIRATION TO EQUIP LEADERS TO EMPLOY & PROMOTE THE HIGHEST POSSIBLE ETHICAL STANDARDS TO ENHANCE PERFORMANCE



Washington Ethical Leadership Summit

The Summit will commit to outcomes that will be good for everyone, the planet, and yes, even good for sustaining a performance-enhancing business in our volatile, uncertain, complex and ambiguous world.

Let's start, together, now - join us in Washington DC in April 2018.

## Good for Business



Values...

Like • Comment • Share

👍 278 people like this.

**SUSTAINABILITY**



Ethical Leadership:

Community of Practice

**CORPORATE RESPONSIBILITY**



#Environment



Innovation...

Like • Comment • Share

👍 200 people like this.

**PERFORMANCE ENHANCING**

**Ethical Culture**



#Start Now



Washington Ethical Leadership Summit



## Organizers Information



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